

Promotion Youth Employment in Prompt Areas in Jordan/Job-Jo Project Number: 598428-EPP-1-2018-JO-EPPKA2-CBHE-JP



Training report at Mutah BSNB

This is brief description/outline for the training that conducted at Mutah university

The same training will be used for new student

Date of training

4/11/2020

11/11/2020

18/11/2020

Prepared and Implemented by: Job Jo team (Prof Omer Maaitah, Dr Mohamed Majalee, Dr saif nawiseh, Dr Mohhamed sarayreh, Hmud Mbideen, Njoud Maaitah)

Training at Mutah University

1-CV preparation/ according to EU standard

Prepared and Implemented by: Job Jo team

Structure of the training:



Europass Curriculum Vitae

Insert photograph. Remove heading if not relevant (see instructions)

Mobile:

(remove if not relevant, see

instructions)

Personal information

Surname(s) / First name(s) | Surname(s) First name(s)

Address(es) House number, street name, postcode, city, country

Telephone(s) (remove if not relevant, see

instructions)

Fax(es) (remove if not relevant, see instructions)

E-mail (remove if not relevant, see instructions)

Nationality (remove if not relevant, see instructions)

Date of birth (remove if not relevant, see instructions)

Gender (remove if not relevant, see instructions)

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Desired employment / Occupational field

(remove if not relevant, see instructions)

Work experience

Dates

Add separate entries for each relevant post occupied, starting from the most recent. (remove if not relevant, see instructions)

Occupation or position held
Main activities and responsibilities
Name and address of employer
Type of business or sector

Education and training

Dates

Add separate entries for each relevant course you have completed, starting from the most recent. (remove if not relevant, see instructions)

Title of qualification awarded
Principal subjects/occupational skills
covered

Name and type of organisation providing education and training

Level in national or international classification

(remove if not relevant, see instructions)

Personal skills and competences

Mother tongue(s)

Specify mother tongue (if relevant add other mother tongue(s), see instructions)

Other language(s) Self-assessment European level (*)

Language Language

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	Listening	Reading	S	poken interaction	S	ooken production	

(*) Common European Framework of Reference for Languages

Social skills and competences

Replace this text by a description of these competences and indicate where they were acquired. (Remove if not relevant, see instructions)

Organisational skills and competences

Replace this text by a description of these competences and indicate where they were acquired. (Remove if not relevant, see instructions)

Technical skills and competences

Replace this text by a description of these competences and indicate where they were acquired. (Remove if not relevant, see instructions)

Computer skills and competences

Replace this text by a description of these competences and indicate where they were acquired. (Remove if not relevant, see instructions)



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Artistic skills and competences	Replace this text by a description of these competences and indicate where they were acquired. (Remove if not relevant, see instructions)
Other skills and competences	Replace this text by a description of these competences and indicate where they were acquired. (Remove if not relevant, see instructions)
Driving licence	State here whether you hold a driving licence and if so for which categories of vehicle. (Remove if n relevant, see instructions)
Additional information	Include here any other information that may be relevant, for example contact persons, references, e (Remove heading if not relevant, see instructions)
Annexes	List any items attached. (Remove heading if not relevant, see instructions)

Objectives of the training:

The goal of the lecture is to show how local, regional and national. How to write the CV

2-Title: Developing the Reflective Thinking and Problem Solving

Prepared and Implemented by: Job Jo team

Overview

The workshop dealt with two important elements: Reflective thinking, problem solving and the relationship between them. Reflective thinking is a guided thought which directs mental processes into specific aims. The problem requires a set of specific responses in order to have a solution. So, the reflective thinking is a mental activity aimed to solve problems.

Therefore, it was necessary to identify the most important practical strategies which develop reflective thinking, solving the scientific and practical problems that may face university students during their implementation of their practical projects and to face other life problems during their real life. The most important strategies that contribute to develop the reflective thinking:

- Hands on make minds on.
- Based learning on minds which is the latest strategy in education and training.
- Arts and communication skills.
- Team work.

Then it concluded the basic stages of reflective thinking:

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- Vision and insight.
- Discovering the mistakes.
- Access to conclusions.
- Providing explanations.
- Setting the suggested solutions.



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Training at Mutah University

3-Title: Global citizenship education - Critical Thinking in Solving Problems and New Ideas

Prepared and Implemented by: Job Jo team

Structure of the training:

- To present the **raising** importance of global citizenship education (one of the most important pillars in the global education system) in the tertiary education of current globalized era.
- To present the importance of global citizenship education in acquiring global skills – mainly critical thinking (important in solving problems of the current world) and present the new ideas which are interconnected with this new phenomenon.

Objective of the training

Global citizenship represents still relatively unknown and forming concept connected mainly with the system of global education. This phenomenon has rising importance in all fields - Including education - which must react to the changes and challenges of the current world. Therefore, the effort to integrate global citizenship phenomenon in all levels of education (not excluding higher education) represents a priority for many countries. The role of global citizenship education is to show citizenship from new – global – perspective and give people information, knowledge and skills necessary for life in the current globalized world. It presents global issues and challenges, supports critical thinking and helps people understand that they are a part of global society and accept their role in it. The aim of this topic is to identify the place and importance of global citizenship in the system of global education and map its current state at the tertiary education. Then, the topic will focus on development of this issue and its gradual implementation in the higher education and on defining the new ideas which come with this phenomenon and also the possible development towards improving the quality of education today. The current situation in this field at the Slovak universities (and especially at SUA in Nitra) will be presented too.

4 Title: Skills in Using Computer Software - Neuromarketing as progressive methods in market research

Structure of the training:

- Introduction to consumer neuroscience.
- Importance of innovative research.
- Traditional vs. Innovative research.
- Ethical aspects and methods using in neuromarketing/consumer neuroscience.



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- Eye tracking and Elektroencephalography.
- Practical examples of using neuromarketing and computer software outputs in practice.

Objectives of the training:

The goal of the lecture is to show the new opportunities in market research not only through neuromarketing methods, but as well as with new innovative methods in this area. The training very simple explains the most used methods of neuromarketing (EEG and Eye tracker) and their opportunities, how to use them in practice. Due to the interdisciplinary character of the leading Scientifics program, the training is specific for specialists in individual fields (pedagogy, economist, computer scientist, physician, etc.) but also to the general public. The goal of the lecture will be focused on explanation, how the data obtained from computer softer can detailed analyze the respondent 'emotions, reactions, stimulus, perception etc. in the following to using the neuromarketing techniques.

5 Title: Sales and Marketing Skills - Contrast in International Marketing between Chosen European -Asian - African countries

Prepared and Implemented by: Job Jo team

Structure of the training:

- Introductions to international marketing and explaining how to do business abroad: adaptation-standardization-g localization.
- Sales and marketing skills and knowledge for European, Asian and African countries.
- Case study of international marketing program for foreign markets among global and local products adapted for international environment.
- Practical examples of consumer perception in Europe, Asia and Africa.

Objectives of the training

There are numerous reasons why companies consider going into international. Nowadays, there are more and more companies, which work globally but act locally. There is no single and universally accepted definition internationalization but from an economics point of view, it is defined as the process where business gets more involved in the international markets. The training will clarify several practical examples of companies, how the manipulate with consumers acroos the world. Following of understanding of global consumerism, the firms realize and used different sales and marketing skills. Which are definetely different in Europe, Asia or Africa. The goal of the training will be to understand the sales activities of companies, which act localy, that's mean to adapt their products and to show, how the firms actually place marketing tools for increasing of sale and satify of global customers who ask for local products.



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6- Title: Basic Fundamentals in Project Management - Internationalization, Networking and Project Cooperation Opportunities in Higher Education Prepared and Implemented by: Job Jo team

Structure of the training:

- Introduction to Project Management.
- Project Management Skills and the Role of the Project Manager.
- The Project Life Cycle and the Project Management Life Cycle.
- Practical Examples of Project Management.

Objectives of the training:

Internationalization in case of universities means creating links and strengthening cooperation with partners all around the world in order to ensure study or research opportunities with different aims and for various target groups, students as well as teaching and other staff included. The Faculty of Economics and Management of the Slovak University of Agriculture in Nitra, Slovakia is an active applicant in most of the published project calls. Several years of experience is used in managing and administering projects within the frameworks such as CEEPUS (Central European Exchange Program for University Studies), Erasmus+ (framework program for education, training, youth and sport), including Erasmus Mundus and TEMPUS programs. These possibilities offer study and research mobilities that benefit both the participants and the home and host universities, by providing feedback from their practice to be applied in future projects.

The goal of the training is to present an insight to project management from the theoretical and practical point of view, with presenting some best practice ideas from the field from the experience of the SUA in Nitra and Slovak universities in general.



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6- Title: Business Administration in the 21st century

Prepared and Implemented by: Job Jo team

Structure of the training:
☐ Introducing business administration in the 21st century
☐ Small business management
□ Small Business Administration
□ Online Reputation

Objectives of the training:

Successfully running a business in the 21st century requires a foundation of proven business principles. It also requires technological knowledge that wasn't required a generation ago. Administering business functions, and marketing products and services in today's world is a different game than it used to be.

Technology is a double-edged sword in small business management. While devices can — and do — save time, if they're not managed well they can lead to fragmentation and excessive multitasking, which sap productivity.

Business owners must manage technology effectively, in addition to having good people-management skills:

Delegation skills: Trusting tasks to proven workers can be hard, but necessary. Mentoring and developing of key employees: The more key employees

understand the business, the more they can contribute.
Understanding of group dynamics: Balancing skill sets and personalities leads to more effective teams.

Smart decision making: Seeking input from talented managers and key employees can give you the insight you need to make wise business decisions

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Attendance sheet

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Title of Meeting: Training Place of Meeting: Mutah University

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Date: 11/1019

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